

## WEBSITE PRIVACY POLICY

**Last Updated: May 13, 2023**

Welcome. This Website and the e-course, Peace to the People<sup>1</sup> (“**P2TP**”), offered herein is owned and operated by Dr. Jackie Parke, Psy.D. (“**Dr. Parke.**”) This Privacy Policy, together with the Terms of Use and Disclaimer, govern your access to and use of P2TP and any other content made available on or through this Website, including but not limited to any and all programs, products, services, opt-in downloads, e-books/worksheets, videos, webinars, blog posts, e-newsletters, consultations, e-mails, e- courses, social media, and/or other communication (“**Website.**”)

By using the Website, you consent to this Privacy Policy. This means that you accept, agree to be bound and abide by the Privacy Policy. If you do not agree to the Privacy Policy, please cease use of this Website immediately.

Your privacy is very important. This Privacy Policy states how Dr. Parke will safeguard the privacy of visitors to the Website. Dr. Parke reserves the right to modify this Privacy Policy at any time.

### **Information Collected**

Dr. Parke values your privacy. The information gathered about you on the Website includes:

- Your name and contact information for purposes of enrollment in the e-course and for purposes of payment.
- Other personally identifiable information you may choose to provide.
- Anonymous or non-personally identifiable information, such as website use data;

### **Anonymous information and data use**

Anonymous information is information that cannot identify a specific individual unless combined with personally identifiable information. Dr. Parke may use anonymous information to obtain a better understanding of how visitors use the Website to improve the user experience and site performance. Examples of non-personally identifiable information include zip code and data collected by browsers and servers using cookies.

### **Browser Cookies And Web Beacons**

Dr. Parke may use browser "cookies" or web beacons to make the Website and services more useful to you. Browser cookies are small data files placed on the computer hard drives of users of our web and mobile apps. Cookies help to tailor the Website to be more helpful and efficient for you. The cookie consists of a unique identifier that does not contain information about you or your health history. The Website use two types of cookies:

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- Session cookies help customize your experience on our site, by maintaining your signed-on status as you navigate through and tracking your "click path" through the pages or screens. Session cookies are temporary and expire after the session ends and you close your browser or app.
- Persistent cookies remain on your hard drive after you've exited from the website. If you've given permission to send you information about our services, the Website may place a persistent cookie on your hard drive that will let Dr. Parke know when you come back to visit the site.

Dr. Parke may also use cookies in combination with a "Web Beacon." Web Beacons are small graphic files that are also used to understand how you are using the site.

When you access the Website through a mobile device or browser, the Website may utilize a feature that accesses, collects, monitors and/or remotely stores "location data," which may include GPS coordinates (longitude and latitude) or other location information, and may share such data with third-parties such as Google. You may opt-in or opt-out of sharing location data from your computer by through the settings on your browser or mobile device.

You may have software on your computer that will allow you to decline or deactivate cookies and beacons. If you do so, some features of the Websites may not work properly for you. For instructions on how to remove cookies from your hard drive, go to your browser's website. In addition, further information regarding cookies may be available on other websites or from your Internet service provider.

### **Personally identifiable information and user-supplied information**

During your visit to the Website, you may be required to provide certain information, such as your name, email address, physical address, telephone number and credit card information for purposes of enrolling the e-course. Dr. Parke will not disclose, give, sell, or transfer any personal information to any third parties. You agree that Dr. Parke may use your name, e-mail address, physical address, or other data to communicate with you. You may request to have this information modified or deleted from our records.

### **Third Party Links**

The Website may contain links to websites that are not operated by Dr. Parke and do not imply Dr. Parke's endorsement of the site's products or services. Further, please note that when you click on a link to any other website or location, you will leave the Website and go to another site, and another entity may collect personal information from you. Dr. Parke has no control over, does not review and cannot be responsible for these outside websites or their content. Please be aware that the terms of this Privacy Policy do not apply to these outside websites or content, or to any collection of your personal information after you click on links to such outside websites.

## **Confidential Information and Security**

Dr. Parke will take reasonable care to protect and maintain the confidentiality and security of the information you provide and the information collected automatically. However, Dr. Parke strongly cautions against sending sensitive personal health information, or any other confidential information, over email or this Website. Should you choose to provide information in this manner, you do so at your own risk. Please keep in mind that any message you may send through the Website or through email is not secure and may be susceptible to third-party interception. As a result, you transmit information at your own risk.

## **Permitted Disclosures**

Dr. Parke may share personal information you provide on the Website with third parties under certain circumstances. For example, Dr. Parke may share personal information with third parties that perform services on Dr. Parke's behalf. These services may include, but are not limited to, operating the website, hosting the website, authorization and processing of your payments, and sending advertisements and marketing and promotional materials to you (including direct mail marketing). Those third parties service providers are not authorized to use or disclose personal information you provide to Dr. Parke on or through this Website for any purpose other than to perform the services designated by us. When required by state and federal health information privacy laws, Dr. Parke will enter into Business Associate Agreements in which the service providers will agree to comply with state and federal laws requiring the protection and security of patient information.

Dr. Parke may also disclose your personal information as required or permitted by law such as to comply with a subpoena, in response to a search warrant or other legally valid inquiry, court order or similar legal process. Dr. Parke may also disclose personal information when Dr. Parke reasonably believes that disclosure is necessary to protect her rights or to protect your safety or the safety of others. Further, Dr. Parke may disclose your personal information in order to establish, exercise or defend a legal claim, investigate fraud or respond to a government request and to contact users in connection with their inappropriate use of the Website, noncompliance with the Terms of Use or in connection with a complaint filed about the use of the Website by another user. Finally, Dr. Parke may disclose your personal information to any other third party with your prior consent

## **NOTIFICATION OF PRIVACY POLICY CHANGES**

Dr. Parke may update this Privacy Policy from time to time. If Dr. Parke makes any material changes to this Privacy Policy, you will be notified by email (sent to the email address specified in your account) or by means of a notice on the Website prior to the change becoming effective. Dr. Parke encourages you to periodically review this policy for the latest information on our privacy practices.